



## What's my story?

Well, it's a long story, but for 15+ years I've had the privilege of engaging in important, exciting, and challenging work for some really awesome companies, including:

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| 20th Century Fox<br>Activision (Call of Duty)<br>Amazon.com<br>American Airlines<br>BMW<br>Chevron<br>Coca Cola<br>Coach<br>Delta Airlines<br>Disney | IBM<br>Intuit (Turbo Tax)<br>Lexus<br>Mountain Dew<br>Naked Juice<br>NBC Universal<br>Pepsi Co.<br>Pizza Hut<br>Prudential<br>RED Digital Cinema | Regeneron<br>Smashbox Cosmetics<br>Sony PlayStation<br>Starbucks<br>State Farm<br>Toyota<br>Ubisoft (Assassin's Creed)<br>US Airforce<br>Vail Resorts<br>Verizon |
|--|--|--|

- UX DIRECTOR**  
Contract  
06/22 - Present  
**AKQA - San Francisco, CA (remote from Los Angeles, CA)**  
UX Director working on new projects for Coca-Cola and Delta Airlines
- UX DIRECTOR**  
Contract  
02/22 - 06/22  
**VSA Partners - Chicago, IL (remote from Los Angeles, CA)**  
UX Director working on full redesign/re-branding efforts for in tech + finance spaces: IBM Watson Health/Merative, and Chicago Mercantile Exchange Group (CME Group)
- SR. UX DESIGNER, PROTOTYPER**  
08/18 - 06/20  
**Deloitte Digital - Manhattan Beach, CA**  
Sr. UX Designer working on high profile project for Chevron in Houston, TX and other various projects including Google, Adobe, Chipotle and NASA
- UX LEAD, PROTOTYPER**  
06/22 - Present  
**Five & Done Creative Group - Aliso Viejo, CA**  
UX lead brought in to lead design efforts for several major client accounts including Ubisoft (and their 1+ Billion Dollar franchise, Assassin's Creed) and Toyota
- UX TEAM LEAD**  
Contract  
09/16 - 12/16  
**Walt Disney Studios (Studio Technology Group) - Glendale, CA**  
Brought in to lead UX research sprints for the redesign of an integral, large, complex internal suite of financial accounting applications responsible for hundreds of millions of dollars in transactions yearly.  
  
Additionally conducted the redesign of an internal application responsible for the tracking and protection of Disney Studios (and all subsidiaries - Pixar, Marvel, Lucasfilm, etc) Intellectual Property distribution among 3rd party vendors globally.
- SR. UX DESIGNER, PROTOTYPER**  
Contract  
04/16 - 07/16  
**Saatchi & Saatchi - Torrance, CA**  
Sr. UX Designer and prototyper involved in the redesign of several key pieces of content/functionality for Toyota (Toyota.com)
- SR. UX DESIGNER, PROTOTYPER**  
Contract  
09/15 - 03/16  
**Team One USA - Playa Vista, CA**  
Sr. UX Designer and prototyper involved in the redesign of several key pieces of content/functionality for Lexus (Lexus.com). Heavy emphasis on conceptual prototyping in browser.
- UX LEAD, PROTOTYPER**  
Contract  
07/15 - 09/15  
**Blitz Agency - Los Angeles, CA**  
UX Lead brought in to help the agency complete complex work in the redesign of all the web properties for Non-profit sector client, The Association of Critical Care Nurses (AACN.org) - the world's largest specialty nursing organization.
- SR. UX DESIGNER, PROTOTYPER**  
Contract  
04/15 - 07/15  
**SapientNitro - Los Angeles, CA**  
Sr. UX Designer and Prototyper brought in to conduct design efforts for financial services client Research Affiliates (researchaffiliates.com) including conducting product design workshops with the client. Heavy emphasis on functional prototyping in browser.
- SR. UX DESIGNER, PROTOTYPER**  
Contract  
03/15 - 04/15  
**POSSIBLE Worldwide - Los Angeles, CA**  
Sr. UX Designer brought in to conduct design efforts for the design of an IPTV service (10 foot experience design) for a major east coast based cable provider.
- UX LEAD**  
Contract  
07/14 - 03/15  
**Sony Network Entertainment - Culver City + San Francisco, CA**  
Lead UX Designer on initiatives for PlayStation Video Products + PlayStation Store (PS4 console video products commerce CX)
- UX LEAD**  
08/13 - 07/14  
**RED Digital Cinema - Irvine, CA**  
Lead UX Designer for creative initiatives for red.com eCommerce sales channels.
- UX LEAD (LEVEL 6)**  
07/12 - 08/13  
**Amazon.com (Display Advertising Group) - Seattle, WA**  
UX lead for the Kindle advertising + special offers platform across entire suite of Kindle devices (Fire, Fire HD, Fire HDX and all elnk Kindle Readers) upon the launch of Kindle Fire. Heavy emphasis in interactive prototyping in browser and on device.  
  
Responsible for UX/IXD concepting and innovation efforts as well as responsive design prototyping via HTML/CSS/JS and output of production-ready front-end code for deployment to consumer held Kindle devices.



**BUT WAIT, THERE'S MORE!** 15+ other various positions at agencies and on in-house teams between May, 2000 and July, 2012 in Los Angeles, CA, New York, NY and Dallas, TX.

For comprehensive list visit my LinkedIn profile at <https://www.linkedin.com/in/workwithdvo/>

## Where did I go to school?

Well, I didn't.

I started working in the web/tech industry quite literally a week after I graduated high school (May 2000) as a front-end developer, before degree programs existed for web technologies. It was long enough ago to have been on the team that designed v1.0 of Verizon.com when Verizon was a brand new company...

...has it been that long!?

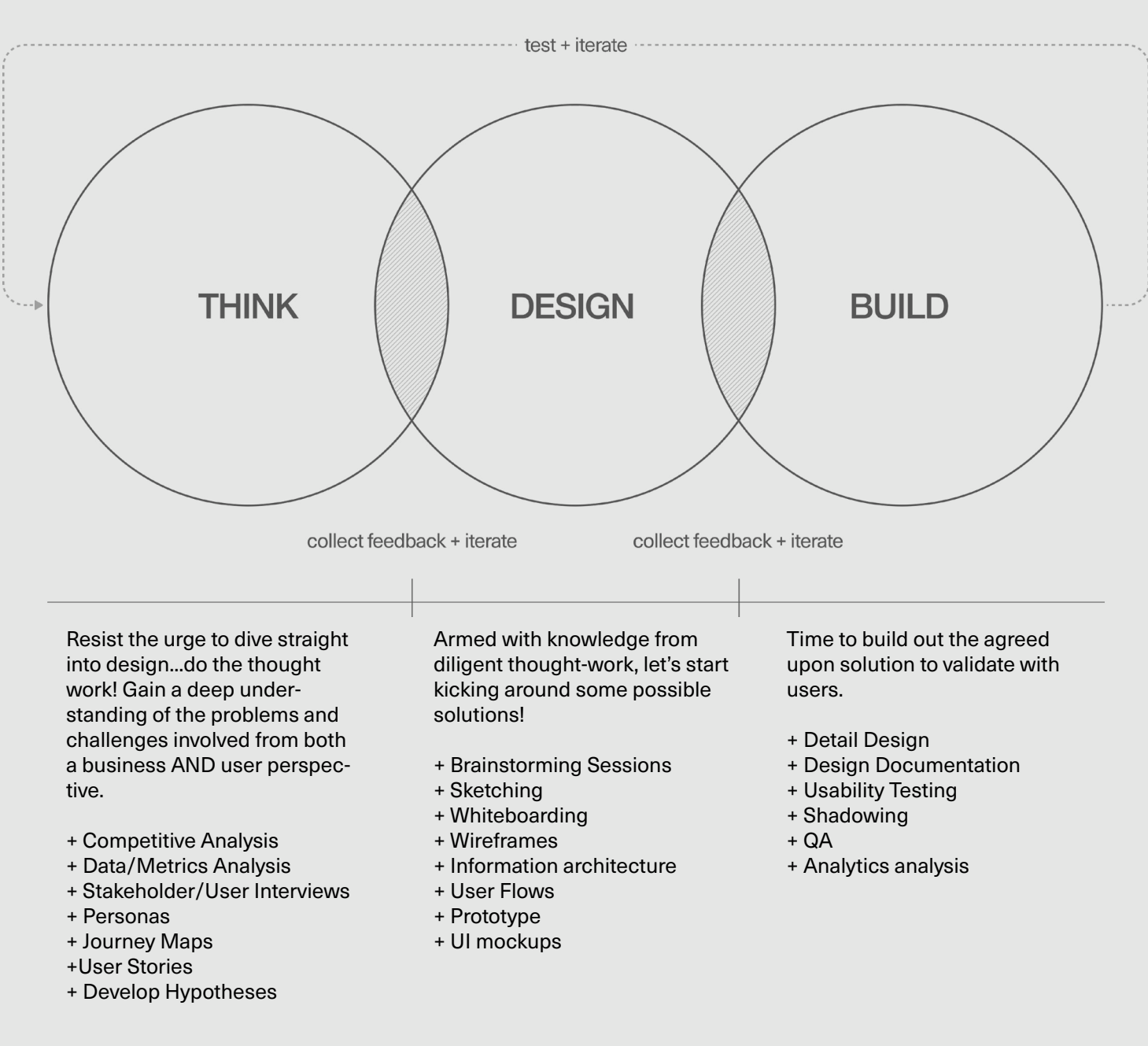
## What's my style?

<b>Team Player</b> I'm a roll up my sleeves kind of guy and will pitch in wherever I can to get the job done. I'm not afraid to ask others for help either - let's do this!	<b>Breadth of Skillset</b> Wireframes, flowcharts, personas, journey maps, stakeholder/ user interviews, presentations and more! I even build prototypes in code (HTML / CSS / JS).	<b>Keen Listener</b> I can sometimes seem quiet (I'm an INFJ on Meyers Briggs), but that means the gears in my head are on overdrive listening to understand as much as I can.	<b>Leadership</b> Count on me to take the lead on the tasks at hand, own the outcomes and accept responsibility for the outcomes.
<b>Pressure Tested</b> It takes a lot to rattle me. I have a unique ability to remain calm and collected in high pressure situations while assuring the work will get done and attacking it with vigor.	<b>Wildly Curious</b> I ask a lot of questions. I seek to understand as much as I can and begin to strategize with the knowledge I gain from it.	<b>Prototyper</b> I started my career as a front-end developer and prototype in code (when it makes sense) for communicating detailed interaction design, motion, data exchange and more.	<b>Deep Thinking</b> I work diligently to understand the problem and potential solution in a clear, concise and thoughtful manner without simply settling for "the easy way."
<b>Can-Do Attitude</b> I approach even the toughest of situations with a positive, level headed outlook - always working to keep things moving forward towards success.	<b>Data Driven</b> Let's not just assume we know it all. I will always push to make decisions based on research and feedback from real users/customers/ stakeholders.	<b>Accessibility Champ</b> I take accessibility and principles of universal design seriously, from the beginning and throughout the process.	<b>Left / Right Brained</b> A 50/50 split on left brain / right brain. I enjoy the strategic and analytical thinking AND the creative doing/ making equally.

**TLDR:** I'm fast, accurate, fun, relaxed, flexible, always hungry to learn...and to eat!

## What's my process?

An effective UX process is flexible to the specifics and constraints of any project, but in general I approach things with a **THINK > DESIGN > BUILD** process:



## What's my work look like?

Head over to [dvointeractive.com](http://dvointeractive.com) for a peek at some projects.

You also can (and should!) reach out to me if there's anything specific you'd like to see or discuss in detail:

- [dvo@dvointeractive.com](mailto:dvo@dvointeractive.com)
- [@LinkedIn](#)
- [Schedule a call w/ me!](#)

## What am I looking for?

A few key indicators of an exciting opportunity for me include:



## Can we talk?

- [dvo@dvointeractive.com](mailto:dvo@dvointeractive.com)
- [@LinkedIn](#)
- [Schedule a call w/ me!](#)